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Defence Systems & Equipment International Exhibition 2009

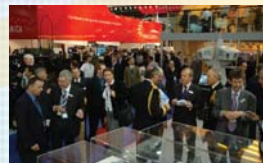
Global Security in Defence

Visitor Information



DSEI
8-11 September 2009
ExCeL London UK
www.dsei.co.uk





DSEi is the key event for the defence community.

DSEi offers a world class business environment to source, purchase and test innovative defence and security equipment, systems and technology.

As a visitor you will be able to:

- ➔ View the **full capability** of the international defence industry at a single event
- ➔ Access **naval ships** berthed alongside the exhibition halls
- ➔ Learn about the latest land, sea and air capabilities at the **Innovation Showcase**
- ➔ **Network** with every element of the **defence supply chain**
- ➔ Attend the comprehensive **seminar programme**

Apply to attend DSEi 2009

- ➔ Visit www.dsei.co.uk/apply
- ➔ Once your application is received you will receive an email to confirm the receipt of your application
- ➔ Once your application has been verified, an admission badge will be sent to you. All badges will be mailed from 13th July onwards.

Opening Hours

Tuesday 8 September	0930 - 1700
Wednesday 9 September	0930 - 1700
Thursday 10 September	0930 - 1700
Friday 11 September	0930 - 1600

Registration Contact Details

Email:
applications@dsei.co.uk

Postal:
DSEi 2009 Applications,
PO Box 176, Wirral,
CH31 9BQ,
United Kingdom

Telephone hotline:
+44 (0)870 486 7210

Fax Hotline:
+44 (0)844 443 7210

Apply online now to attend DSEi 2009 www.dsei.co.uk/apply



Accommodation and Travel

Expotel is the official hotel and travel agency and offer a free service to book accommodation at a range of hotels both near to the exhibition and across London.

We encourage you to make your booking as early as possible to ensure you secure the accommodation of your choice.

To contact Expotel:

Telephone: +44 (0) 20 7372 2001

Email: dsei2009@expotel.com

Admission Policy

To view the full Admission Policy please go to www.dsei.co.uk/admissionpolicy

Exhibitor list

To view the latest exhibitor list please go to www.dsei.co.uk/exhibitorlist

Interested in Exhibiting?

DSEi meets the needs of the international defence industry by providing a networking opportunity to share ideas, discuss industry developments, do business and network for future growth.

DSEi delivers:

- Unbiased top level international delegations
- International senior visitors and military influencers
- UK ministers and senior staff involved in UK defence procurement
- Access to defence industry primes
- International defence press
- Pre-qualified defence trade visitors
- Access to the whole defence and security supply chain

Limited exhibition space is still available to suit all budgets, and a discounted space rate is available within a dedicated First Time Exhibitor Zone for companies new to the event. Exhibitors will be able to attend the 2009 seminar programme free of charge.

A comprehensive range of branding and sponsorship opportunities are available to further raise the profile of your organisation within the event. including conference sponsorship.

If you are interested in exhibiting or sponsorship at DSEi 2009 please contact the DSEi Team on:

Tel: +44 (0)207 370 8551

Email: enquiries@dsei.co.uk

SHOW FEATURES

Ships

As in previous years DSEi has been working closely with various nations in providing an unparalleled co-located naval experience where visiting warships and research vessels from an array of nations can demonstrate their latest ideas in ship design and equipment. The vessels will be available for delegates and visitors at the exhibition to visit and have conducted tours.

Please see www.dsei.co.uk for updates on the ships attending DSEi 2009.

Seminar Programme

The 2009 Seminar Programme features a comprehensive range of topics aimed at both exhibitors and visitors.

2009 Seminar Topics include:

- ➔ Update on the International Arms Trade Treaty – Foreign & Commonwealth Office and EGAD (Export Group for Aerospace & Defence). This session is free to all visitors and exhibitors
- ➔ Exporting to the USA
- ➔ Selling to UK MoD
- ➔ Today's economy and the long road to recovery
- ➔ Recognising, Financing and Protecting your export potential
- ➔ Global mergers and acquisitions activity
- ➔ Ever closer union? The future of the European defence industry
- ➔ Modern day apprenticeships

Seminars are free to attend for all exhibitors and cost £50 per seminar for visitors.

For further information on the latest seminar programme and to book your place please see www.dsei.co.uk/seminars

Innovation Showcase

The Innovation Showcase provides an opportunity for exhibiting companies at DSEi 2009 to present new products, demonstrate new technology and brief DSEi 2009 visitors on the latest industry developments.

Innovation Showcase presentations include:

- ➔ Through life capability management
- ➔ Video Image Enhancement: A handheld, multifunction, image processing platform
- ➔ Breathable atmospheres in AIP and nuclear powered submarines
- ➔ Defence Vehicles
- ➔ Electronics in Defence

For more information on the 2009 Innovation Showcase presentations please see www.dsei.co.uk/innovationshowcase



SHOW FEATURES

Waterborne Demonstrations

The Waterborne Demonstrations are a key feature at DSEi and will be on the Thames, adjacent to ExCeL again at DSEi 2009.

Demonstrations will take place daily, on the water. These demonstrations are open to all visitors and exhibitors.

Waterborne demonstrations include:

- ➔ RIB
- ➔ Offshore Raiding Craft
- ➔ Ship boarding
- ➔ Underwater communications system
- ➔ Battle/urban portable PA system
- ➔ Military pontoon equipment
- ➔ AUV Helicopter

For more information on the 2009 Waterborne Demonstrations programme please see www.dsei.co.uk



Demonstration Area

The 2009 British Army Export Support Team's demonstration area at DSEi will focus on the UK's 'Comprehensive Approach to Operations.' It will demonstrate General Krulak's 'Three Block War' concept which highlights the challenges likely to be faced by soldiers on the modern-day battlefield.

The demonstration area will cover each of the three stages of the concept and showcase the British equipment involved.

- ➔ The first stage 'Secure the Environment' will encompass equipment that is likely to be involved in the front end of a campaign.
- ➔ The second stage 'Maintaining a Secure Environment' involves creating the conditions required in order to allow military personnel to enable services.
- ➔ The third stage 'Reconstruction' and reflects a secure area that non-military personnel – particularly IO and NGO workers – can use for planning and implementing humanitarian relief.

Soldiers from the British Army Export Support Team will be carrying out each demonstration and will be on hand to explain the concept and the use of equipment.

Demonstrations will take place on Stand 2011 in the North Hall three times a day and will last around 20 minutes.

Please see www.dsei.co.uk for more information and the demonstration timetable.



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